

# THERM-X ENERGY™

## The Scandinavian Breakthrough in Fat Loss Technology

There are numerous products available that are designed to increase energy level, thermogenesis and metabolism. Some of these products work quite well, at least in terms of giving a rapid energy boost. However, they are rarely optimal in terms of increasing the fat burning capacity.

Sometimes the ingredients interact negatively, have serious adverse effects, or one or more ingredients are doping classified agents. Another major problem is that they often cause a blood sugar crash 1-2 hours after ingestion, thus increasing the appetite for sugar rich foods. The adverse effects also often include tremors, heart palpitations, insomnia and even anxiety. Other concerns with these improperly formulated fat burners is rapid weight gain experienced by many users after a cycle, and the fact that the fat burning effects gradually decrease after a few days use.

The aim for NutriVision when developing Therm-X Energy was to overcome these problems and at the same time make a more effective product. First of all, NutriVision's researchers concluded that the rapid energy boost, or "kick", that many products induce, does not equal long-term increased fat burning.

Fat burning, or oxidation, is governed by many different factors. The main reaction process is often a stimulation of various enzymatic systems, such as adenylate cyclase, cAMP, HSL, ATP:ases, 5-deiodinase and/or free coupling proteins. The stress hormones adrenaline and noradrenaline are responsible for stimulating most of these processes.

Caffeine, but also ephedrine, releases these stress hormones, which are then triggering a stress response with increased metabolism. Unfortunately, due to the adverse effects, this is not a plausible solution for long-term fat loss. The stress hormones eventually lead to insulin resistance, and this is the physiological background to the infamous yo-yo-dieting phenomenon.

In Therm-X Energy every capsule contains less than 3 mg of caffeine, allowing all of the other, more sophisticated, ingredients to perform optimally. These compounds include EGCG, piperin, forskolin, cinnamon extract, guggulsteron, capsaicins, gingerols and quercetin. These substances activate all the important fat burning enzymatic systems without putting too much stress on the body. This means that higher doses can be used, and the fat burning effect is long lasting. In a recent clinical study, the forskolin group lost 4,7 kg of fat and gained 3,7 kg in fat-free mass, while not much happened in the placebo group. This means that Therm-X Energy allows you to gain muscle while losing fat!

Therm-X Energy is not only effective for unparalleled fat loss, but also for endurance athletes, because it essentially assists their bodies in releasing large amounts of fatty acids from fat tissue and more importantly, to convert it into an energy source in the working muscle.



# MYOFORM-X™

## For Simultaneously Muscle Growth and Fat Loss

MyoForm-X is a unique product that is designed in accordance with the latest research on how to simultaneously build muscle and burn fat, that is, achieve an optimal "nutrient repartitioning". Now with an even better formula, MyoForm-X is the total product containing virtually every essential element that is scientifically engineered for muscle growth, pump and fat burning, ultimately resulting in a true Hi-Tech Body Composition Transformation System. Building high quality muscle mass while simultaneously shredding unhealthy and undesirable flab has never been easier!

Through dedicated collaboration with Swedish researches and doctors, NutriVision has managed to overcome the weaknesses of regular creatine products. To start with, NutriVision uses a high quality creatine brand from Germany (Creapure™) and not Chinese creatine that is known to contain impurities.

MyoForm-X contains two revolutionary nutritional technologies; an **ISO-system** (Insulin Spike Optimization) and a **RIO-system** (Rheology Improvement Optimization). The ISO-system is designed for maximum delivery of creatine to the muscle tissue and to synthesise and retain creatine phosphate within the muscle. One important part of the ISOsystem is the proprietary blend XyliHydrate™. Other important constituents are L-Ornithine alfa-ketoglutarate (OKG), L-Arginine alfa-ketoglutarate (AKG), cholin and high doses of lipoic acid and vitamin E.

The RIO-system is designed to maximise muscle pump and nutrient delivery. Tumeric, which together with OKG and AKG stimulates the release of nitrogen oxide (NO), which in turn increases blood flow. More blood and nutrients to the muscle equals better gains in muscle mass and performance. The increased blood flow, together with a high dose of Acetyl-L-Carnitine (ALC), will also improve the transport of by-products produced during energy metabolism, and will thereby improve recuperation. ALC can also repair "micro-ruptures" in muscle tissue and thereby improves recovery and training adaptations.

Thus, with MyoForm-X and its unique combination of essential nutrients and beneficial substances, your body can endure and reap the full benefits of your serious training program.



# PROTARGO™

## The Next Generation Protein Supplement

ProTargo is a protein powder product that will change the protein market forever. It is being hailed as the leader of next generation proteins due to its advanced composition. Unique features of ProTargo include the RAID and GAIS systems which have been developed and scientifically tested by NutriVision Research & Development.

The **RAID-system** (*Rapid Absorption – Improved Duration*) stimulates muscle anabolism and fights against muscle breakdown 24-hr. a day. The **GAIS-system** (*Gastric and Intestinal Support*) dramatically improves the function and efficiency of the entire gastro-intestinal tract. This translates into a less frequent or even zero occurrence of distended abdomen, which is so often a result of high-protein intake.

The main ingredient is ProForma-X™, a speciality synergistic protein blend, containing a whey concentrate and calcium caseinate isolate (do not confuse with cheaper caseins). The proportion of whey is 57.4% with a remaining 42.6% proportion consisting of calcium caseinate isolate. Some of the whey fraction is hydrolysed with gentle methods, and the blend is instantised in a two step cold process in order to keep the proteins in their native and effective form. Calcium caseinate isolate is refined through a very similar process and results in a very fine protein that not only tastes better, but also contains minimal fat and lactose and therefore is easier for the body to assimilate.

Vitargo™, a patented, hi-tech starch especially developed for elite athletes, is included to stimulate muscle anabolism and glycogen synthesis even further. MCT (Medium Chain Triglycerides) contain special fatty acids that can inhibit the process where amino acids are converted into simple blood sugar. Xylitol is included due to its ability to increase muscle anabolism.

Constipation and a distended abdomen not only produce a bloated appearance around the waistline, it also decreases the absorption of amino acids and peptides. However, the GAIS system will efficiently eliminate these complications. For instance the friendly bacteria Lactobacillus Sporogenes (Lactospore®) has been included to eliminate these types of complications. This amazing bacterium triggers the production of enzymes necessary for protein breakdown and absorption. Furthermore, Lactospore® can increase the amount of B-vitamins and reduce the amount of harmful catabolic ammonia in the digestive tract and in-turn, the whole body. Xylitol inhibits constipation and Vitargo™ decreases the osmolality ("concentration of particles") of the product, thus it will pass the stomach efficiently. Obviously, the next generation protein supplement is already available!

